

# The Private Investment in Korean Ports

October 9, 2008















- Development of Private Participation in Port Infrastructure
- Feature of Private Participation in Port Infrastructure Project
- Status of Private Participation in Port Infrastructure Project
- 5 Future Direction of Private Participation in Port Infrastructure Project



### Nevel'sko Korsakov La-Perouse Str. aya Wakkanai . History of Development Management System for Korean Ports

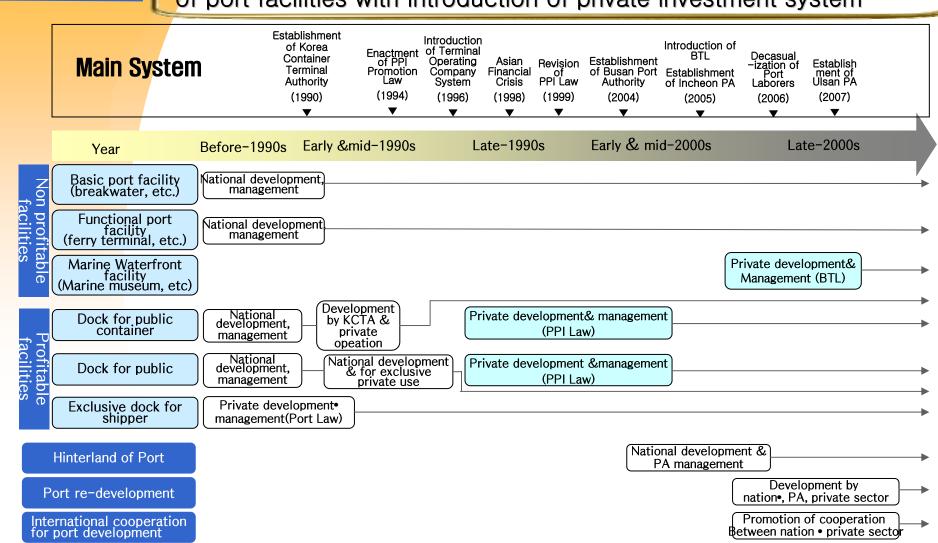
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Private development, management, operational revitalization of port facilities with introduction of private investment system





#### Introduction Stage

Facilitation Stage

Growth Stage

#### 1. Introduction Stage of System ( $\sim$ 1999)

- Enactment of the Private Participation in Infrastructure Law (PPI Law) (1994)
- Institutionalization of financial support for facilitation of private investment in public dock facility
- Revision of PPI Law in the process of overcoming Asian Financial Crisis (1999)
  - Provision of concept for investment profit for capital
  - Adoption of the MRG (Minimum revenue guarantee)
  - Offer of incentives for early completion
  - Preliminary conclusion of total business cost and limitation of modification during contract negotiation



Introduction Stage

Facilitation Stage

Growth Stage

#### 2. Facilitation Stage(~2005)

- Flexible system application through establishment of master plan for private investment project every year
- Facilitation of PPP projects through preliminary feasibility study and master plan by government
  - Promotion of 12 PPP projects in Ports
  - Revitalization of equity financing and debt financing through the policy of investment capital pluralization
- Finding of PPP projects in ports for mid and long term and establishment of promotion plan
  - Maintaining balance for promotion of business and systematization of promotion procedure by selection of target company by the government





Introduction Stage

Facilitation Stage

Growth Stage

#### 3. Stable Growth Stage( 2006~ ): Reinforcement of **Management System**

• Supplementation and reinforcement of preliminary feasibility study by government

#### **Preliminary feasibility** study('99)

- Economic analysis
- Policy Analysis (Possibility of investment financing)

#### **Feasibility study for** PPP project('03)

- Economic Analysis
- Financial profitability analysis
- Analysis by procedure for Promotion of enforcement of project

#### **Feasibility Study for Eligibility of PPP Project**

Unsolicited Project ('03)

Solicited Project ('07)





Facilitation Stage

Growth Stage

# 3. Stable Growth Stage( 2006~ ): Reinforcement of Management System

- Systematization of operational risk management by minimization and abolition of MRG
  - Achievement of objective as incentive for facilitation of private investment
  - Rapid decrease of construction subsidies by the government and some projects to be promoted by only private capital
- Rational division of operational risk and deliberation of method to facilitate port-operation
  - Emphasis on responsibility of private sector for commercial risk within the framework of operation agreement



# Method of Private Participation in port Infrastructure (PPI Law / Port Law)

| Name of<br>Project          | Private – Public Partnership project   | Port construction work by the non-government  |  |  |
|-----------------------------|--|---|--|--|
| Concerned<br>Law            | Private Participation in Infrastructure Law  | Port Law  |  |  |
| Year of Introduction        | 1994   | 1967  |  |  |
| Object of Project           | Dock, Hinterland, etc.   | Exclusive dolphin, Small port facility, Warehouse, Maintenance, etc.  |  |  |
| Ownership                   | Up to Project method (BTO, BTL, BOT, etc.)   | Reverted to the government (excepting exclusive port facility)  |  |  |
| Period of free use          | Preliminary conclusion during contract negotiation (Maximum 50years)                                       | Until settling up   |  |  |
| Retrieval of the investment | <ul><li>Free right to use of project facility</li><li>Fare collection</li><li>Government subsidy</li></ul> | <ul><li>Free right to use of project facility</li><li>Fare collection</li><li>Free right to use of other facility</li></ul> |  |  |



#### **PPI Law**

- Partial support by the government for public dock investment with demand risk
  - Initial construction subsidies and MRG
  - Rapid decrease of government support through cost reduction with accumulation of investment know-how and inducement of competition
- In case the profitability is stable, there will be no firsthand government's support
  - Guarantee of free right to use facility for about 30 years

#### **Port Law**

- Guarantee of free right to use investment in shipper's particular dock
  - Retrieval of investment cost is allocated to investor`

#### **Common Feature**

 Commercial risk during facility operation is responsibility of private sector



### 19 projects, 56 ship berths, projects of about \$7 billion are in promotion for PPI in Korean Ports

| Promotion<br>Stage                      | Name of Project                          | Total Investment Cost & Operation size                                 | Status                              | Features   |
|---|--|--|-------------------------------------|--|
| Completion,<br>Operation                | Mokpo, Shin Oe Port<br>Mokpo(1-1stage)   | 101.3 billion won,<br>30,000×2(multipurpose)                           | In operation                        | First PPP project in port, change of agreement   |
|   | Mokpo, Shin Oe Port<br>(1-2stage)        | 26.6 billion won, 30,000×1<br>(multipurpose)                           | In operation                        | Same investor for adjacent project of 1-1stage   |
|   | Incheon North Port<br>(1-1stage)         | 163.6 billion won, 50,000×3<br>(scrap iron)                            | In operation                        | Investor from 2 steel companies<br>(2 projects)  |
|   | Gunsan, Bi Eung Port                     | 123.8 billion won, lighter quay<br>area 1,200m                         | In operation                        | First PPP project in fishing port  |
|   | Incheon North Port<br>(2-1stage)         | 254.3 billion won, 50,000×3<br>(multipurpose)                          | In operation                        | Composite freight related business such a miscellaneous, oxidized substance, iron frames   |
| Designation of<br>Enforcement<br>agency | Busan Port, New<br>Port(1stage)          | 2,388.6 billion won,<br>50,000×9(container)                            | Partial<br>completion,<br>operation | Partial completion (6 ship berths) and in operation (first container dock PPP, change of agreement, participation by global company) |
|   | Ulsan, New Port<br>(1-1stage)            | 257.8 billion won,<br>20,000×6(container2,<br>multipurpose2, mineral2) | Under<br>construction               | Partial operation, initial lease,<br>Re-designation, promotion project for<br>Re-notification  |
|   | Pohang, Youngilman<br>New Port(1-1stage) | 331.6 billion won,<br>20,000×4(container)                              | Under<br>construction               | Change of notice, local port   |
|   | Masan Port(1-1stage)                     | 309.2billion won,<br>30,000×4(container2,<br>multipurpose2)            | Under<br>construction               | Re-designation project, local port   |



### 19 projects, 56 ship berths, projects of about \$7 billion are in promotion for PPI in Korean Ports

| Promotion<br>Stage                       | Name of Project  | Total Investment Cost &<br>Operation size            | Status                      | Features  |  |  |
|--|--|--|-----------------------------|---|--|--|
| Designation of<br>Enforcement<br>agency  |  | 136.4billion won, 20,000×3<br>(general cargo berth)  | Under<br>construction       | Project of preliminary review for feasibility and master plan, transfer of miscellaneous freight to inner port                      |  |  |
|  | Port(multi-purposed berth)                                   | 168.5billion won, 30,000×3<br>(multi-purposed berth) | Under<br>construction       | Preliminary review of feasibility of PPI and master plan  |  |  |
|  | (2-3stage)   |  | Under<br>construction       | Participation by global shipping company, execution without government support such as construction subsidies, guarantee of revenue |  |  |
|  | Gunsan Port (multi-<br>purposed berth)                       | 131.8billion won, 30,000×2<br>(general cargo berth)  | Under<br>construction       | Promotion after reduction of size based or result of feasibility study  |  |  |
|  | Pyeongtaek, Dangjing Port<br>(grain berth)                   |  | Under<br>construction       | Execution without government's financial support  |  |  |
|  |  |  | Approval for operation plan | Dealing of local commercial traffic (general cargo)   |  |  |
|  | Gwang Yang Port 786.6billion won, 50,000×5 (container berth) |  | Conclusion of agreement     | Longer period need for operational negotiation due to slackness in demand   |  |  |
| Designation of<br>negotiating<br>subject | 1  |  | Agreement<br>complete       | First PPP project to connect ports  |  |  |
|  | Busan, New Port  | 565.8billion won,<br>50,000×3(container berth)       | In negotiation              | Preliminarily concluded project for redemption of private sector's excessive profit by government                                   |  |  |

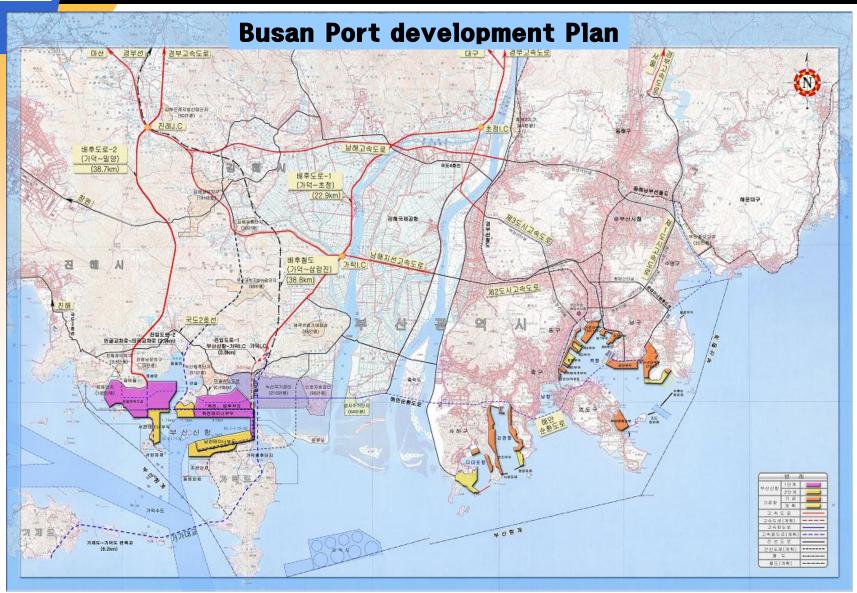
(As of Sep 2008)



## Nevel'sko Korsakov La-Perouse Str. Wakkanai 4. Status of Private Participation in Port Infrastructure Project

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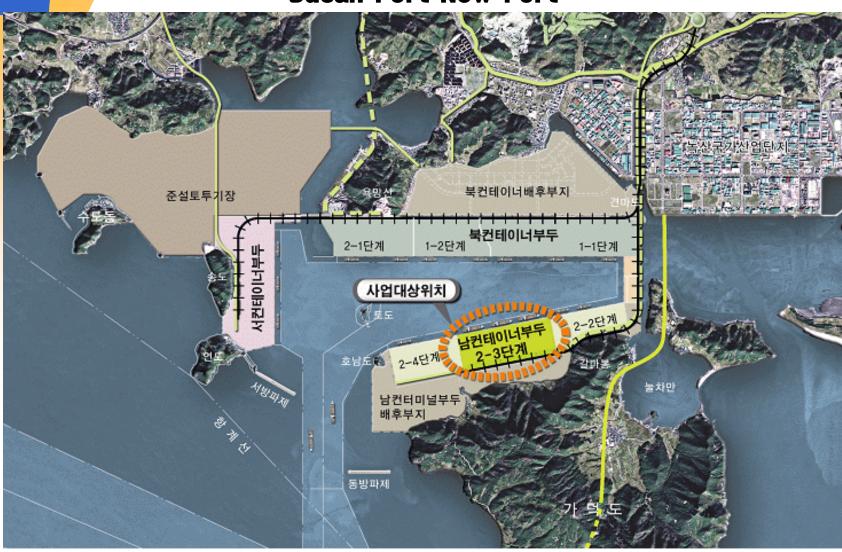
## Tomari Puzhno-Sakhalinsk Nevel'sko Korsakov La Perouse Str. 4. Status of Private Participation in Port Infrastructure Project

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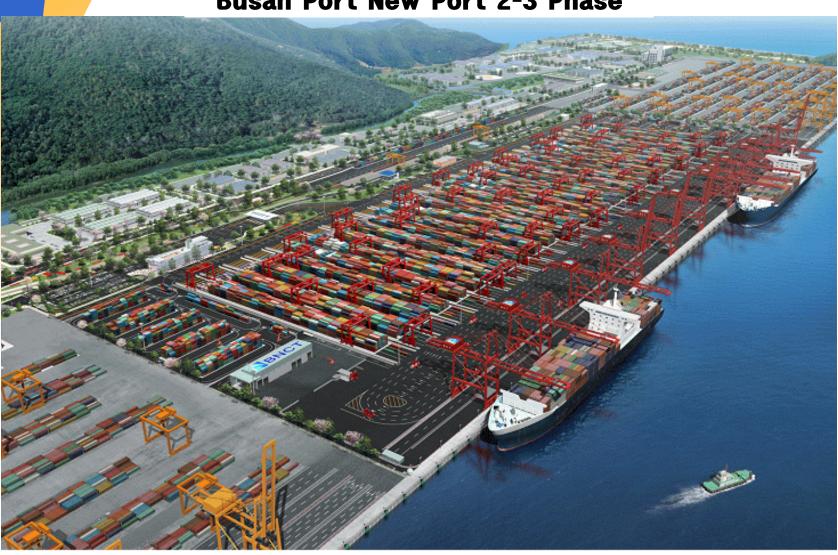
#### **Busan Port New Port**

SIMUSHIR





#### **Busan Port New Port 2-3 Phase**











Private investment in port facility is about 21.8% of Public investment, i.e., about 1.9 times the total 11.3% of SOC

Yuzhno-Sakhalinsk

Investment in ports expands

#### **Relative importance for port private investment**

(unit:trillion KRW)

| YEAR             |                       | '00~<br>'03 | '04  | '05  | '06  | '07  | '08  | Total |
|------------------|-----------------------|-------------|------|------|------|------|------|-------|
| Total<br>SOC     | Private<br>Finance(A) | 4.0         | 1.7  | 2.6  | 3.0  | 3.1  | 3.3  | 17.7  |
|                  | Public<br>Finance(B)  | 65.6        | 17.4 | 18.3 | 18.4 | 18.4 | 19.2 | 157.3 |
|                  | A/B(%)                | 6.1         | 9.8  | 14.2 | 17.4 | 16.8 | 17.2 | 11.3  |
| Port<br>Facility | Private<br>finance(a) | 0.8         | 0.2  | 0.6  | 0.5  | 0.4  | 0.6  | 3.1   |
|                  | Public<br>Finance(b)  | 4.6         | 1.7  | 1.9  | 1.9  | 2.1  | 2.0  | 14.2  |
|                  | a/b(%)                | 17.4        | 11.8 | 31.6 | 26.3 | 19.0 | 30.0 | 21.8  |



## 5. Future Direction of Private Participation in Port Infrastructure Project



#### Expansion of PPI project for ports

- Review of method to finance PPP Projects for redevelopment of port and development of port hinterland
  - Review of composition of appropriate ratio for non-profitable public facility and profitable facility
  - Review of system for rational allotment for public agency and private sector such as PA and municipality
- Revitalization method for leased type BTL
  - Finding of waterfront facility project such as marine museum and revitalization of participation of private financing (BTL type)



## 5. Future Direction of Private Participation in Port Infrastructure Project



Systematization & Streamlining of management & operation

- Promotion of international cooperation for port development
  - Sharing of experience in port development and private financing in Korea
  - Modeling of experience of port development management to Korean style and research in development cooperation program
- Systematization of management operation system
  - Construction of rational risk allotment system of private sector by government
  - Improvement of facility use as part of promoting operational revitalization



## 5. Future Direction of Private Participation in Port Infrastructure Project

Feasibility Study and Reinforcement of flexible arbitration function of promotion period for operation

- Review of value for money (eligibility) and method of promoting efficient system
  - Decision for eligibility standard for PPI for ports
  - Application of the result of eligibility review and improvement of operational feasibility
- Introduction of Trigger Rule system
  - Introduction of interlocking port development system for commercial traffic and flexible arbitration of construction stage
  - Plan to minimize operational risk
  - Establishment of appropriate standard to promote project by stage
  - Tune in suggestions with enforcement company for existing project



