**Global Startup Campus Initiative**

**Partner Entity in Pilot Activities**

**Application Form**

* **Institution Information**

|  |  |
| --- | --- |
| Institution Name | Example Institute |
| Co-proposing Institutions (if any) 1 | Friend Institute |
| Program to apply for  *(Check only one box)* | ☐ (1) international research program  ☐ (2) venture builder program  ☐ (3) talent development (fellowship) program |
| Address, Country | 1-6-1 Nagata-cho, Chiyoda-ku, Tokyo, 100-8914, Japan |
| Year Established | 1890 |
| Type of Institution | ☐ University ☐ Research Institute ☐ Company ☐ NPO  ☐ Other ( ) |
| Institution Overview (100 words) | The Example Institute is a leading research institution... |
| Representative Name | Dr. John Doe |
| Contact Person Name | Dr. Jane Smith |
| Contact Address | 1-6-1 Nagata-cho, Chiyoda-ku, Tokyo, 100-8914, Japan |
| Email Address | [contact@example.edu](mailto:contact@example.edu) |
| Phone Number | +1-123-456-7890 |

1 In the case of Co-Proposing, each institute should complete this form separately and submit it together.

*Please complete each section below (blue parts to be removed). Be as specific and concise as possible, providing evidence, references, or examples where appropriate.*

*Formatting Guidelines (apply to entire submission)*

*1. Maximum length: 5 PDF pages (excl. Items after Section 10).*

*2. Font: ≥ 11 pt (body); headings may be larger.*

*3. Line spacing: Minimum single (1.0).*

*4. Margins: ≥ 1.5 cm on all sides.*

**1. Proposal Overview**

* **Title of Proposal (Clear, descriptive, ≤ 15 words, preferable.)**
* **One-paragraph Summary (≤ 300 words)**
  + **What problem are you solving and for whom?**
  + **One-sentence statement of your distinctive approach.**
  + **Primary outcome(s) you will deliver in 12–18 months.**
  + **Why now? (Time-sensitivity or market window.)**

**2. Track Record (Demonstrate you are among the global best at this.)**

* **3–5 headline accomplishments that prove world-class capability (metrics, exits, publications, awards).**
* **Evidence of working with top-tier founders, technologies, or ecosystems internationally.**
* **Previous programs of similar scale; include participant numbers, survival/growth rates, capital raised, IP created or exits.**
* **References or press that independently validate claims (links or citations).**

**3. Worth Shooting For (Why this project is mission-critical and potentially transformative.)**

* **Specific gap or challenge within the Japanese/GSC deep tech pipeline your project addresses.**
* **Quantitative or qualitative impact metrics you aim to move (e.g., spin-outs, follow-on funding, talent attraction).**

**4. Differentiated (What makes your model unlike existing accelerators, labs, or fellowships.)**

* **Novel methodology, IP position, or business model innovation.**
* **Comparative table or bullets vs. closest alternatives (features, scale, outcomes).**
* **Proprietary assets (toolkits, networks, data) competitors cannot replicate quickly.**
* **How differentiation creates a disproportionate advantage for founders or researchers.**

**5. Adjustable & Iterative Design (Prove you can learn and adapt fast.)**

* **Mechanisms for rapid feedback loops (weekly metrics reviews, founder retros, external advisors).**
* **Examples of past pivots or program iterations and resulting performance gains.**
* **Flexibilities built into budget, staffing, or curriculum to accommodate lessons learned.**

**6. Responsible (Risk awareness and mitigation.)**

* **Key ethical, legal, regulatory, or reputational risks (data, dual-use tech, IP conflicts, DEI, etc.).**
* **Existing compliance frameworks you will leverage (e.g., IRB, ISO, export controls).**
* **Concrete mitigation actions, owners, and review cadence.**
* **Escalation path for unforeseen issues.**

**7. Well Defined Milestones (Show the nuts and bolts.)**

* **Schedule and Milestones**
* **Workstreams and deliverables, each with owner and timeline.**
* **Stage-gated milestones framed as falsifiable hypotheses.**
* **KPIs per milestone and decision criteria for “pivot, persist, or kill.”**
* **Incentive structures for team, mentors, and founders that reward measurable progress.**

**8. Intrinsic Motivation (Why your team cares, and why that matters.)**

* **Personal or professional “founder–problem fit” stories (≤ 150 words each).**
* **Time committed by each key individual to this project (FTE % - we prefer full time teams with the exception of situations where not being full-time provides synergies to the overall project. If this is the case, please explain how.)**
* **Prior founder-facing roles and lessons learned.**
* **Cross-disciplinary capabilities that make the team uniquely effective.**

**9. Benefits to GSC (Long-term strategic value for Japan & GSC.)**

**How you will:**

* **Engage Japanese founders and entrepreneurial researchers.**
* **Bridge Japanese corporates with global networks.**
* **Attract top-tier international VCs and partners.**
* **Line of sight to global leadership or step-change in ecosystem capability.**
* **“Unlocks” or de-risks of the rest of the GSC portfolio by the success of this program.**
* **Elevate GSC’s global brand and deal-flow.**
* **Tangible ecosystem assets left behind (playbooks, datasets, policy insights).**
* **Collaboration plan with the GSC core team for continuous co-design**

**10. Additional Materials (Attach or link—does not count toward 5-page limit.)**

* **Organizational Chart & Governance – roles, decision rights, advisory boards.**
* **Testimonials / Press / References – brief excerpts or hyperlinks; pick the 3 most relevant.**
* **CVs of Key Team Members – 2-page max per CV; highlight achievements aligned with sections 2 & 7.**
* **Optional: sample curriculum, venture reports, or other materials that showcase your approach.**

**11. Cost Estimation (Tied to each milestone in Section 7)**

**In another EXCEL form**

**12. Copy of the notification of qualification for Unified Supplier Qualification System in the Government of Japan**