

**Global Startup Campus Initiative  
Partner Entity in Pilot Activities  
Application Form**

● **Institution Information**

Institution Name	Example Institute
Co-proposing Institutions (if any) <sup>1</sup>	Friend Institute
Program to apply for (Check only one box)	<input type="checkbox"/> (1) international research program <input type="checkbox"/> (2) venture builder program <input type="checkbox"/> (3) talent development (fellowship) program
Address, Country	1-6-1 Nagata-cho, Chiyoda-ku, Tokyo, 100-8914, Japan
Year Established	1890
Type of Institution	<input type="checkbox"/> University <input type="checkbox"/> Research Institute <input type="checkbox"/> Company <input type="checkbox"/> NPO <input type="checkbox"/> Other (        )
Institution Overview (100 words)	The Example Institute is a leading research institution...
Representative Name	Dr. John Doe
Contact Person Name	Dr. Jane Smith
Contact Address	1-6-1 Nagata-cho, Chiyoda-ku, Tokyo, 100-8914, Japan
Email Address	<a href="mailto:contact@example.edu">contact@example.edu</a>
Phone Number	+1-123-456-7890

<sup>1</sup> In the case of Co-Proposing, each institute should complete this form separately and submit it together.

Please complete each section below (blue parts to be removed). Be as specific and concise as possible, providing evidence, references, or examples where appropriate.

Formatting Guidelines (apply to entire submission)

1. Maximum length: 5 PDF pages (excl. Items after Section 10).
2. Font:  $\geq 11$  pt (body); headings may be larger.
3. Line spacing: Minimum single (1.0).
4. Margins:  $\geq 1.5$  cm on all sides.

## 1. Proposal Overview

- Title of Proposal (Clear, descriptive,  $\leq 15$  words, preferable.)
- One-paragraph Summary ( $\leq 300$  words)
  - What problem are you solving and for whom?
  - One-sentence statement of your distinctive approach.
  - Primary outcome(s) you will deliver in 12–18 months.
  - Why now? (Time-sensitivity or market window.)

## 2. Track Record (Demonstrate you are among the global best at this.)

- 3–5 headline accomplishments that prove world-class capability (metrics, exits, publications, awards).
- Evidence of working with top-tier founders, technologies, or ecosystems internationally.
- Previous programs of similar scale; include participant numbers, survival/growth rates, capital raised, IP created or exits.
- References or press that independently validate claims (links or citations).

## 3. Worth Shooting For (Why this project is mission-critical and potentially transformative.)

- Specific gap or challenge within the Japanese/GSC deep tech pipeline your project addresses.
- Quantitative or qualitative impact metrics you aim to move (e.g., spin-outs, follow-on funding, talent attraction).

## 4. Differentiated (What makes your model unlike existing accelerators, labs, or fellowships.)

- Novel methodology, IP position, or business model innovation.
- Comparative table or bullets vs. closest alternatives (features, scale, outcomes).
- Proprietary assets (toolkits, networks, data) competitors cannot replicate quickly.
- How differentiation creates a disproportionate advantage for founders or researchers.

## 5. Adjustable & Iterative Design (Prove you can learn and adapt fast.)

- Mechanisms for rapid feedback loops (weekly metrics reviews, founder retros, external advisors).
- Examples of past pivots or program iterations and resulting performance gains.
- Flexibilities built into budget, staffing, or curriculum to accommodate lessons learned.

## 6. Responsible (Risk awareness and mitigation.)

- Key ethical, legal, regulatory, or reputational risks (data, dual-use tech, IP conflicts, DEI, etc.).
- Existing compliance frameworks you will leverage (e.g., IRB, ISO, export controls).
- Concrete mitigation actions, owners, and review cadence.
- Escalation path for unforeseen issues.

## 7. Well Defined Milestones (Show the nuts and bolts.)

- Schedule and Milestones
- Workstreams and deliverables, each with owner and timeline.
- Stage-gated milestones framed as falsifiable hypotheses.
- KPIs per milestone and decision criteria for “pivot, persist, or kill.”
- Incentive structures for team, mentors, and founders that reward measurable progress.

## 8. Intrinsic Motivation (Why your team cares, and why that matters.)

- Personal or professional “founder–problem fit” stories (≤ 150 words each).
- Time committed by each key individual to this project (FTE % - we prefer full time teams with the exception of situations where not being full-time provides synergies to the overall project. If this is the case, please explain how.)
- Prior founder-facing roles and lessons learned.
- Cross-disciplinary capabilities that make the team uniquely effective.

**9. Benefits to GSC (Long-term strategic value for Japan & GSC.)**

How you will:

- Engage Japanese founders and entrepreneurial researchers.
- Bridge Japanese corporates with global networks.
- Attract top-tier international VCs and partners.
- Line of sight to global leadership or step-change in ecosystem capability.
- “Unlocks” or de-risks of the rest of the GSC portfolio by the success of this program.
- Elevate GSC’s global brand and deal-flow.
- Tangible ecosystem assets left behind (playbooks, datasets, policy insights).
- Collaboration plan with the GSC core team for continuous co-design

**10. Additional Materials (Attach or link—does not count toward 5-page limit.)**

- Organizational Chart & Governance – roles, decision rights, advisory boards.
- Testimonials / Press / References – brief excerpts or hyperlinks; pick the 3 most relevant.
- CVs of Key Team Members – 2-page max per CV; highlight achievements aligned with sections 2 & 7.
- Optional: sample curriculum, venture reports, or other materials that showcase your approach.

**11. Cost Estimation (Tied to each milestone in Section 7)**

In another EXCEL form

**12. Copy of the notification of qualification for Unified Supplier Qualification System in the Government of Japan**