

# The Global Startup Campus Initiative (Concept)

## Mission

To create a hub of the world's leading innovation ecosystem

Provisional translation

## Activities

### I Research and development

- ◆ Focus on deep tech with significant social impact
- ◆ Market feedback from early stages of research
- ◆ Well-equipped research environment

### II Incubation and acceleration

- ◆ Business development and intellectual property support
- ◆ Invite overseas VCs and startup support organizations
- ◆ Spaces for universities, research institutes, companies, startups

### III Development of human resources

- ◆ Fellowship programs to train researchers, VCs, and BD/IP professionals
- ◆ Environment to learn global business management for innovation

### IV Others

- ◆ Various events to facilitate global networks
- ◆ Residence and business environment support for overseas researchers
- ◆ Research and studies on global R&D trends

## Operating entity and business deployment

(Operating entity)

- ◆ Formed as a **private entity** in which the **government will be involved**
- ◆ Support the entire process of R&D, startup creation, and global business development

(Business deployment)

- ◆ **Independent and sustainable operation utilizing diverse funding** sources from investors, philanthropists, and public sectors
- ◆ Operation in an all-Japan framework by obtaining **cooperation from relevant ministries and public research agencies**

## Land/facility

- ◆ Use government-owned land in **Shibuya, Tokyo**
- ◆ Design a **facility that appeals to the world's leading talent, maximizing private-sector expertise and funding**

## Pilot projects

- ◆ Start **leading-edge research projects** on a pilot basis before the facility completion
- ◆ Start **fellowship programs** to establish global networks

# The Global Startup Campus Initiative (Image)

## GSC operating entity

### ● Organizational entity/operation

- **Support the entire process** of R&D, startup creation, and global business development.
- **Achieve flexible operations.** (Utilize **outsourcing** and other means suitable for each activities).

### ● Business deployment

- **Independent and sustainable operations** utilizing diverse **funding sources**
- **Collaborations and cooperations** with relevant ministries and public research agencies (all-Japan framework)

