

# **Consideration on Moonshot Research & Development Business**

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**Hiroaki Ishizuka, Chief Director,  
New Energy and Industrial Technology Development  
Organization**

- It is important that they are easy to understand for the Japanese citizens.
- On the other hand, in order to have the industries involved in the actions, it may be important to present the target of Moonshot as an social image and mission which are also attractive to the industry.

# How the Targets Should Be



As in the examples below, we hope to establish the targets that can make the industries sense the future business opportunities.

1. Realizing “net zero global CO<sub>2</sub> emissions” by converting CO<sub>2</sub> into raw materials, circular economy, and bio-economy.
2. Achieving ultimate convenience, safety, and security through “social activities to create future community where everything is connected”.
3. Materializing a society in which anyone can participate regardless of their age or gender, with “acquisition of physical functions beyond biological limits”.

# NEDO Management System (draft)

