

Suggested Points to Be Considered to Set Moonshot Targets

Inspiring

- ✓ What is the target which enthralls people?
 - Enthrall researchers

(e.g.) Get researchers devoted to the target in earnest!
Get researchers worldwide sympathized and ambitious to participate in projects!
 - Enthrall the industrial world

(e.g.) Attract investment from overseas private companies!
(for example, make the investment doubled)
 - Enthrall the world and citizens

(e.g.) The project remains forever in the memory of people in Japan and the world, like the Apollo program!
The target gets citizens excited, amazes the world and attracts worldwide attention!

Credible

- ✓ What is the ambitious target which is difficult but not impossible?
- ✓ What is the target which is expected to bring an enormous impact if it is realized?

(e.g.) Acquire the unparalleled scale (annual 100 trillion yen) of market!

Imaginative

- ✓ What is the target which leads to studies based on dynamic ideas which can't be brought from the extension of conventional technology?