

ヘンリー・マッキンネル ファイザー会長兼 CEO

"To The Benefit of All:

The Power of Partnership and Collaboration in Advancing Human Health"

Presenter: Dr. Henry A. McKinnell, Chairman and Chief Executive Officer, Pfizer Inc

In this presentation, Dr. McKinnell speaks of the potential of partnerships among industry, government, and academia in creating breakthroughs in extending and improving healthcare. He describes how companies have changed their processes for discovering and developing new medicines from one dependent solely on "in-house" research and development to one where hundreds-even thousands-of partnerships can take root and flourish, to the benefit of all parties involved, and certainly to the benefit of patients with unmet medical needs. Dr. McKinnell will review some of the key points in the drug discovery and development process where these collaborations make the most sense and can have the most impact. He will speak of how these collaborations should be fashioned and the approach needed by all partners to have the best opportunities for success. Dr. McKinnell's talk, illustrated with case studies of successful partnerships, will demonstrate how well-constructed partnerships can accelerate advances in healthcare science in Japan, and increase not only the vitality of Japan's citizens but also the vitality of the Japanese economy.