

## Situation of Enlightenment Activities on Traffic Safety in Disaster-affected Areas of the Great East Japan Earthquake

### Activities using the budget for the emergency employment support project for the earthquake

It is feared that people in the disaster-affected areas of the Great East Japan Earthquake and nuclear power plant accident are exposed to more risks of getting involved in traffic accidents due to different living environment from before and change in traffic situation due to restoration works.

For this reason, each disaster affected prefecture employs “traffic safety instructors” using the budget for the emergency employment support project for the earthquake to implement traffic safety guidance and enlightenment activities focused on people living in temporary housing and elderly people.

### Enlightenment activities on traffic safety as concerted efforts among municipalities

In addition, since the traffic volume on the main roads including national roads is higher than before due to repair, restoration and support activities, there are cases in which different municipalities cooperate with each other in enlightenment activities for traffic safety, such as the “Sanriku borderless mission” which consists of distributing enlightenment materials to transiting vehicles in the border between Iwate prefecture and Miyagi prefecture by persons related to traffic safety of both prefectures.



“Sanriku borderless mission” on the national road 45 near the border between Iwate prefecture and Miyagi prefecture

### Project to cultivate people for promoting safe driving of elderly people

The Cabinet Office implements the “Project to cultivate people for promoting safe driving of elderly people” in which traffic safety education based on participation, experiment and practice for promoting the diffusion of safe driving of elderly people and in 2013, traffic safety education was imparted as part of said project in driving schools of both Fukushima and Iwate prefectures in which elderly people evacuated in temporary housings participated.



Learning behavioral characteristics of elderly people



Hands-on training using a driving school vehicle

## Enlightenment activities on traffic safety for people living in temporary housings in Fukushima prefecture

Fukushima prefecture in which still about 138,000 people (as of the end of February 2014) are obliged to live as evacuees held traffic safety classes for children and elderly people as an enlightenment project for people living in temporary housing in cooperation with the association of mothers for traffic safety in Fukushima, while members of the association visited evacuated people in their temporary housings to distribute luminous reflective materials and pamphlets calling for the prevention of traffic accidents near the temporary housings.



One aspect of a traffic safety class



Paying visit to a temporary housing

This project has been implemented since 2012 and so far the traffic safety class has been implemented in 8 temporary housings, while a total of 58 visits to individual housings have been conducted in temporary housings in order to conduct enlightenment activities on traffic safety in which local community activities have become scarce.

In addition, in the disaster-stricken Iwate and Miyagi prefectures alike, enlightenment activities on traffic safety are being conducted by organizations such as the association of mothers for traffic safety and others.