

Call for Entries

50th SSEAYP Logo Design Competition

1. Introduction

The Ship for Southeast Asian and Japanese Youth Program (SSEAYP) is reaching a major milestone with its 50th program.

To commemorate this occasion, the Cabinet Office of Japan invites submissions for a **50th SSEAYP Logo Design** that symbolizes both the rich history of exchange over the past half-century and the hopes for the future.

The selected logo will be widely used in publicity materials, websites, social media, commemorative publications, promotional items, and other materials related to the 50th Program. We look forward to receiving creative submissions from a diverse range of applicants around the world.

2. Design Theme

Applicants are invited to submit a design for the **50th SSEAYP Logo Design**. The logo should serve as a recognizable and inspiring symbol of the 50th Program and be suitable for broad public use.

3. Logo Design Concept

The 50th Ship for Southeast Asian and Japanese Youth Program marks half a century during which young people from Japan and ASEAN Member States have crossed oceans, learned from one another, and built lasting friendships and trust. The logo should symbolize a **"voyage toward the future,"** built upon the achievements and experiences accumulated through fifty voyages.

The design is expected to express the spirit of SSEAYP, in which young people from diverse cultures, backgrounds, and languages come together aboard a single ship and create new connections through dialogue and collaboration.

The logo should also become a symbol through which not only participants, but people throughout Japan, ASEAN, and the wider international community can celebrate the 50th Program together.

4. Design Guidelines

Applicants may wish to draw inspiration from the following themes.

Keywords

- 50th
- Youth
- Friendship
- Diversity
- Unity
- Future
- Voyage
- ASEAN–Japan Partnership

Possible Design Elements

- A ship
- The sea
- Waves
- The globe
- Connections between ASEAN and Japan
- Youth exchange
- A voyage toward the future
- Creative use of the number "50"

The examples above are provided for reference only and should not be regarded as limitations on creativity.

5. Eligibility

The competition is open to **individuals and groups worldwide**, regardless of:

- Nationality
- Age
- Place of residence
- Previous participation in SSEAYP

Professional and amateur designers alike are welcome to apply.

6. Entry Requirements

Entries must satisfy all of the following conditions:

1. The submission must be an original and unpublished work created by the applicant.
2. The submission must not infringe upon any copyright, trademark, or other rights of third parties.
3. Applicants who use generative AI tools must disclose such use at the time of submission.
4. Multiple entries from the same applicant are permitted.
5. All costs associated with preparing and submitting entries shall be borne by the applicant.

7. Submission Requirements

Applicants must submit the following:

(1) Logo Design File

Accepted formats:

- PNG
- JPEG
- PDF

Recommended size:

- Minimum 1,000 × 1,000 pixels

(2) Design Statement

200–300 words describing:

- The concept behind the logo
- The ideas and messages represented in the design

(3) Applicant Information

Individual Applicants

- Full name
- Email address
- Relationship with SSEAYP (select one):
 - Participating Youth (PY)
 - National Leader (NL)
 - Administrative Staff (ADM)
 - Alumni other than PY
 - Government official
 - Other
 - No affiliation
- Year of participation in SSEAYP (if applicable)
- Name used during participation (if applicable)
- Participating country during SSEAYP (if applicable)

Group Applicants

- Group name
- Representative's full name
- Representative's email address
- Representative's relationship with SSEAYP
- Representative's year of participation in SSEAYP (if applicable)
- Representative's name used during participation (if applicable)
- Representative's participating country during SSEAYP (if applicable)

8. Submission Period

From **[July 22, 2026] to [August 16, 2026]**

(The submission period will be announced officially at a later date.)

9. Selection Process

(1) Preliminary Selection

The Cabinet Office of Japan will review all eligible submissions and select finalist designs after consultation with relevant stakeholders.

Principal evaluation criteria include:

- Consistency with the logo design concept
- Symbolism appropriate to the 50th Program
- Representation of the values and ideals of SSEAYP
- Design quality and visibility
- Suitability for use in publicity and promotional materials

(2) Public Voting

The finalist designs will be made available for online public voting.

(3) Final Selection

The Cabinet Office will determine the winning design, taking the voting results into consideration.

10. Award

Grand Prize (Winning Design)

- Certificate of Commendation
- Commemorative Gift
- Inclusion in the 50th Commemorative Publication and related materials

11. Announcement of Results

The winning design will be announced through the official website, social media channels, and other appropriate media.

12. Copyright and Intellectual Property

1. All copyrights and other intellectual property rights relating to the winning design, including the rights provided under Articles 27 and 28 of the Japanese Copyright Act, shall be transferred to the Cabinet Office of Japan without compensation.
2. The successful applicant shall not exercise moral rights in relation to winning design.
3. The Cabinet Office may modify, adapt, recolor, resize, or otherwise revise the winning design as necessary for practical use.
4. Any dispute arising from infringement of third-party rights shall be the sole responsibility of the applicant.

13. Personal Information

Personal information collected from applicants will be used solely for the administration of this competition and communication regarding competition results. Such information will not be used for any other purpose.

14. Additional Notes

- Submitted materials will not be returned.
- The Cabinet Office will not respond to inquiries regarding the selection process or results.
- Submission of an entry constitutes acceptance of all terms and conditions set forth in these Guidelines.
- The Cabinet Office reserves the right to amend these Guidelines when necessary.

Terms and Conditions for Applicants

50th SSEAYP Logo Design Competition

Submission of an entry shall constitute acceptance of the following terms and conditions.

1. Originality of the Submission

Applicants warrant that the submitted work is their own original creation and has not been previously published or publicly released.

2. Non-Infringement of Third-Party Rights

Applicants warrant that their submission does not infringe upon the copyrights, trademarks, or any other rights of third parties.

3. Disclosure of Generative AI Use

Applicants who use generative AI tools in the creation of their work shall disclose such use at the time of submission.

4. Transfer of Copyright

All copyrights and other intellectual property rights relating to the winning design, including the rights provided under Articles 27 and 28 of the Japanese Copyright Act, shall be transferred to the Cabinet Office of Japan without compensation upon selection of the work.

5. Moral Rights

The successful applicant shall not exercise moral rights in relation to winning design.

6. Modification and Adaptation

The Cabinet Office may modify, adapt, recolor, resize, or otherwise alter the winning design as necessary for publicity, printing, digital use, or other purposes.

7. Responsibility

Any dispute arising between the applicant and a third party in connection with the submitted work shall be resolved at the applicant's own responsibility and expense.

8. Personal Information

Personal information provided by applicants shall be used solely for purposes relating to this competition and shall not be used for any other purpose.

Policy on the Use of Generative AI

50th SSEAYP Logo Design Competition

1. Purpose

This Policy sets forth the basic principles regarding the use of generative artificial intelligence (AI) in the 50th SSEAYP Logo Design Competition, with a view to ensuring fairness and transparency in the selection process.

2. Basic Principles

The purpose of this competition is to evaluate the creativity, originality, and ideas of applicants.

Accordingly, the use of generative AI is not prohibited. However, applicants are expected to exercise meaningful creative involvement in the development of their submissions and remain fully responsible for the final work submitted.

3. Use of Generative AI

Applicants may use generative AI tools in the creation of their submissions. Examples of acceptable use include:

Concept Development

- Generating ideas
- Exploring concepts
- Identifying design motifs
- Considering color schemes

Design Assistance

- Preparing rough drafts
- Exploring compositions and layouts
- Assisting in the creation of graphic elements

Writing Assistance

- Organizing concept statements
- Reviewing English-language expressions

Applicants who use generative AI must ensure that any AI service utilized permits commercial use and the transfer of intellectual property rights associated with the resulting work.

4. Applicant Responsibility

Regardless of whether generative AI is used, applicants shall bear full responsibility for their submissions.

5. Disclosure Requirements

Applicants shall indicate whether generative AI was used in the creation of their submission.

Where applicable, applicants are encouraged to provide, to the extent practicable:

- Name of the AI tool used
- Purpose of use
- Description of modifications or refinements made by the applicant

6. Treatment During Evaluation

The fact that generative AI was or was not used shall not, in itself, be regarded as either an advantage or a disadvantage in the evaluation process.

The selection process may take into account the extent of the applicant's own creative contribution to the final work.

7. Prohibited Submissions

The following submissions shall not be accepted:

1. Works that infringe upon copyrights, trademarks, logos, or other rights of third parties.
2. Works that imitate, trace, or reproduce existing designs.
3. Works generated by another person and submitted as the applicant's own work.
4. Works created using AI services that prohibit commercial use or assignment of rights.
5. Any other submission deemed inappropriate by the Cabinet Office.

8. Requests for Further Information

The Cabinet Office may request applicants to provide additional information regarding the creation of their work, including:

- Design process
- Drafts or sketches
- Editing history
- Software or tools used
- General description of prompts used with AI systems

9. Post-Selection Review

If issues concerning intellectual property rights or other legal concerns are identified after a design has been selected, the Cabinet Office may revoke the award and selection of the work.