

50th SSEAYP Logo Mark Design Competition: Result Report

1. Purpose

To commemorate the 50th Ship for Southeast Asian and Japanese Youth Program (SSEAYP), the Cabinet Office of Japan organized the 50th SSEAYP Logo Mark Design Competition to select a commemorative logo representing the anniversary and its commemorative activities.

2. Call for Entries and Applications Received

The competition was announced through an online application form.

- Application Period: **From 28 July to 16 August 2026**
- Submission Method: **Online application form**
- Total Number of Applications: **57 entries**

3. First-Round Screening

The Cabinet Office of Japan, with the cooperation of SSEAYP International, conducted the first-round screening of all submitted entries.

The screening was based on criteria such as originality, design quality, relevance to the 50th Anniversary of SSEAYP, and consistency with the values and objectives of the program.

Following the screening, applicants shortlisted for the next stage were contacted to verify their identity and eligibility. A total of seven entries advanced to the public voting stage.

4. Public Voting

Public voting was conducted online to gather feedback from the SSEAYP community.

- Number of Finalist Designs: **7**
- Voting Period: **From 2 to 20 September 2026**
- Total Votes Received: **522**

Voting was conducted anonymously, and the results were used as a reference in the final selection process.

5. Final Screening and Result

The final screening was conducted by the Cabinet Office of Japan with the cooperation of SSEAYP International, taking into consideration the results of the public voting and other relevant factors.

As a result, the design shown in Annex 1 was selected as the official logo mark for the 50th SSEAYP.

Annex 1 Winning Logo Design



Title: 50th SSEAYP — A Voyage Toward the Future

Designer: Mr. Evan Ferdian

Design Concept:

The 50th SSEAYP logo celebrates fifty years of friendship, cultural exchange, and a shared voyage toward the future. The “50” incorporates cultural patterns inspired by ASEAN and Japan, representing diverse identities woven into unity and friendship. The red sun evokes Japan, while the patterns symbolize the ASEAN–Japan connection. The ship sailing forward represents SSEAYP’s journey across cultures. The waves express continuity, hope, and a shared future: many cultures, one journey, one SSEAYP.

Annex 2 Winning Designer



Mr. Evan Ferdian
(IPY: 2001, 2002)

Message from the Designer:

The inspiration for this logo comes from what I have experienced throughout my SSEAYP journeys. I have always been fascinated by how each participant brings a different culture, often beautifully expressed through traditional fabrics, motifs, and patterns. Every pattern is unique. Yet when we come together, these differences do not divide us—they become part of something greater, united by friendship and mutual understanding.

SSEAYP has been part of my life for more than two decades, from my journeys as a Participating Youth in 2001 and 2002 to my returns as a Discussion Facilitator in 2012, 2017, and 2018. Through these experiences, I have witnessed how people from different cultures can meet as strangers and leave the program as friends.